



## Privacy Policy

**Effective Date:** October 01, 2024

**MAS Development** (“we”, “us”, “our”) is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you use our websites (<https://www.masdevelopment.com/> and <https://join.masdevelopment.com/vip>), communicate with us, or engage in our services. Please read this policy carefully to understand our practices regarding your personal data.

### 1. Information We Collect

We may collect and process the following types of personal data:

#### 1.1 Information You Provide

- **Contact Information:** Name, email address, phone number, and mailing address when you submit a form on our website, call, or email us.
- **Business Information:** Company name, job title, and other business-related information when relevant to our services.
- **Inquiry Details:** Any information you provide when you submit a contact form, inquire about our services, or meet with us in person.

#### 1.2 Automatically Collected Information

- **Website Usage Data:** IP address, browser type, operating system, and pages viewed on our website, collected through cookies and analytics tools.
- **Cookies and Tracking Technologies:** We use cookies to enhance your experience, including session cookies, preference cookies, and security cookies.

### 2. How We Use Your Information

We may use the personal data we collect for the following purposes:

- **Providing Services:** To respond to your inquiries, provide you with relevant information about our real estate development services, and communicate with you.
- **Business Operations:** To manage and improve our website, operations, and services.

- **Marketing Communications:** To send you information about our services, events, or news if you have opted into our mailing list.
- **Compliance with Legal Obligations:** To comply with applicable laws, regulations, and legal processes.
- **Analytics:** To analyze website traffic, usage patterns, and optimize our website performance.

### 3. Legal Basis for Processing (GDPR)

If you are located in the European Economic Area (EEA), we process your personal data based on the following legal grounds:

- **Consent:** When you have given explicit consent to the processing of your data.
- **Legitimate Interests:** When processing is necessary for our legitimate interests, such as improving services, except where such interests are overridden by your privacy rights.
- **Contractual Necessity:** When processing is required to perform a contract with you, or to take steps at your request prior to entering into a contract.
- **Legal Compliance:** When we must comply with a legal obligation.

### 4. Sharing Your Information

We may share your personal data with:

- **Service Providers:** Third-party vendors who provide services on our behalf, such as website hosting, analytics, and marketing support.
- **Legal Authorities:** To comply with any legal obligation, government request, or to protect our rights and property.
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, personal data may be transferred as part of the business transaction.

We do not sell or rent your personal data to third parties.

### 5. Data Retention

We retain your personal data for as long as necessary to fulfill the purposes outlined in this Privacy Policy or as required by law. We take appropriate measures to ensure the secure destruction or anonymization of personal data when it is no longer needed.

### 6. Opt-Out of Marketing Communications

You have the right to opt-out of receiving marketing communications from us at any time. If you no longer wish to receive promotional emails or other communications from us, you can:

- **Email Us:** Contact us directly at [info@masdevelopment.com](mailto:info@masdevelopment.com) with your request to opt-out.

## 7. Data Security

We implement reasonable administrative, technical, and physical security measures to protect your personal data from unauthorized access, disclosure, alteration, or destruction. However, please note that no security measure is completely foolproof, and we cannot guarantee absolute security.

## 8. Your Rights

Depending on your location and applicable law, you may have the following rights regarding your personal data:

- **Access:** The right to request access to the personal data we hold about you.
- **Rectification:** The right to request correction of inaccurate or incomplete data.
- **Erasure:** The right to request deletion of your personal data under certain circumstances.
- **Restriction:** The right to request restriction of processing your data.
- **Data Portability:** The right to receive a copy of your data in a structured, machine-readable format.
- **Objection:** The right to object to the processing of your personal data based on legitimate interests or for marketing purposes.
- **Withdraw Consent:** If we are processing your personal data based on your consent, you have the right to withdraw your consent at any time.

To exercise any of these rights, please contact us at [info@masdevelopment.com](mailto:info@masdevelopment.com).

## 9. International Data Transfers

If you are accessing our services from outside the United States, please note that your personal data may be transferred, stored, or processed in the United States, where our servers are located. We take appropriate measures to ensure that your personal data is protected in accordance with applicable privacy laws.

## 10. Children's Privacy

Our website and services are not intended for children under the age of 13, and we do not knowingly collect personal data from children. If you are a parent or guardian and believe that we may have collected personal data from your child, please contact us at [info@masdevelopment.com](mailto:info@masdevelopment.com), and we will take steps to delete such information.

## 11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. When we make changes, we will update the effective date at the top of the policy. We encourage you to review this Privacy Policy periodically to stay informed about how we protect your data.

## **12. Contact Us**

If you have any questions or concerns about this Privacy Policy or how we handle your personal data, please contact us at:

### **MAS Development**

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